

Warrnambool

Sold: Profitable Retail Business in Warrnambool VIC | Advantage

Price	SOLD
Property Type	Business
Property ID	339

Agent Details

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ADVANTAGE
Business Sales & Valuations

SOLD | Highly Profitable Retail Business – Warrnambool VIC

This exceptional retail business located in Warrnambool, Victoria has now been successfully **SOLD** by Advantage Business Sales & Valuations.

Positioned in a desirable seaside regional city, this well-established business attracted strong buyer interest due to its niche industry position, strong local reputation, diversified product and service offering, and impressive profitability.

The business had been successfully operated by the owners for approximately 30 years and had built a loyal customer base within the local Warrnambool and South West Victoria region.

Key Features of the Business

- SOLD retail business in Warrnambool VIC
- Well-established business with approximately 30 years of trading history
- Located in a desirable seaside regional city
- Prime central location with ample customer parking
- Strong local reputation and loyal customer base
- Diversified product range and service offering
- Part of one of Australia's most recognised brands
- No prior industry experience required
- Ongoing support available
- Experienced and well-trained staff in place
- Strong return on investment
- Average working-owner profits of approximately $400,000 per annum
- Attractive lifestyle opportunity in South West Victoria
- Further growth opportunities available

Why This Business Attracted Buyers

Highly profitable regional retail businesses continue to attract strong buyer demand, particularly when they offer an established brand, loyal customer base, experienced staff, and strong owner earnings.

This Warrnambool business appealed to buyers seeking:

- A profitable regional business
- A lifestyle change in a seaside city
- A business with established systems and staff
- A recognised brand with ongoing support
- A strong return on investment
- A niche industry opportunity with limited direct competition

Location Benefits – Warrnambool VIC

Warrnambool is one of Victoria's most desirable regional coastal cities, offering a strong local economy, lifestyle appeal, and access to the broader South West Victoria region.

Located less than three hours from Melbourne, Warrnambool continues to attract residents, business owners, tourists, and investors seeking regional growth and coastal lifestyle benefits.

The business' central location, ample parking, and strong local presence made it an attractive opportunity for buyers looking for both profitability and lifestyle.

SOLD by Advantage Business Sales & Valuations

Advantage Business Sales & Valuations assists business owners with the sale of profitable retail, service-based, franchise, hospitality, trade, and regional businesses across Australia.

Our business brokerage services include:

- Confidential business sales
- Business valuations
- Exit planning
- Buyer qualification
- Negotiation support
- Transaction management

Thinking of Selling Your Retail Business?

If you are considering selling a retail business, franchise business, service business, or regional business, contact Advantage Business Sales & Valuations for a confidential discussion.

The above information provided has been furnished to us by the vendor/s. We have not verified whether or not that information is accurate and do not have any belief in one way or the other in its accuracy. We do not accept any responsibility to any person for its accuracy and do no more than pass it on. All interested parties should make and rely upon their own inquiries in order to determine whether or not this information is in fact accurate.